

# Tanyapin Teesorn

## UX/UI Designer

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### Summary

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As a UX/UI Designer in the health tech industry, I've spent the past year and a half at a startup designing internal product interfaces and mobile app experiences with meticulous attention to detail for both medical professionals and patients. I have experience using Figma for creating UI components and UX flows, and I enjoy understanding user journeys to help them interact with the product effectively. My focus is on enhancing usability and increasing engagement through thoughtful interface design. I am eager to apply and further refine my skills in new, impactful projects.

### Experience

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Alyssa Global Co., Ltd.,

Bangkok, Thailand

#### UX/UI Designer

Jun, 2023 - Present

- Designed internal website tools and mobile application for well-known hospitals in Thailand.
- Crafted UI experiences, contributed to updating the design system, and developed UX flows.
- Ensured that the design aligns with business requirements and is intuitive for users.
- Collaborated with the Business Analyst (BA) to understand user journeys and crafted UX writing to create functions aligned with the current user workflow. Delivered designs to the BA for client presentations.
- Facilitated the development team by clearly defining UI action conditions based on use cases to streamline implementation.
- Estimated design effort and priority for PO.
- Hosted design review sessions with CEO, PM, PO, Design team, and BA team to review and feedback gathering to enhance the product.
- Delivered over a dozen of complex features such as surgery process, check up system within a year timeframe.

### Education

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Kasetsart University

Bangkok, Thailand

#### Faculty of Economics

Aug, 2018 - Apr, 2022

### Skills

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UX/UI Principles, Design system, Responsive Design, Basic Knowledge HTML/CSS, wire-framing, user flows, mockups, prototyping, swim-lane, ownership

### Certification

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UXUI.STUDIO

Bangkok, Thailand

#### Unlock Skill UX/UI

Aug, 2022 - Sep, 2022

### Portfolio

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[www.tanyapin.com](http://www.tanyapin.com)

Password is 2024